

OUR SERVICES

Reading between the lines while using marketing best practices with a twist.

We specialize in the following:

- Business Development
- Strategic Marketing
- Digital Marketing Services
- Social Media Management
- Project and Event Planning
- Individual & Team Training



Eclectikread Marketing, LLC

Charlotte, NC 28204

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MARKETING



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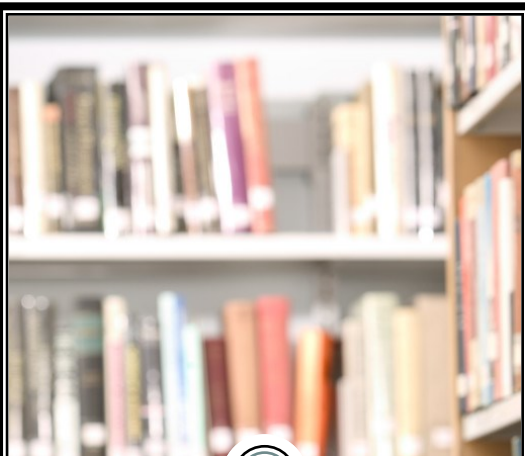
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About Us

Eclectikread Marketing provides marketing services and consulting to private and not-for-profit businesses. We also develop forums that bring people together to share ideas and network.

Our goal is to help people, products and ideas reach their intended audiences by reading between the lines while using marketing best practices with a twist.

We serve as an extension of your business to support, supplement or provide marketing solutions that meet your expectations and the growing demand of today's consumers.

OUR SERVICES

Let us help you reach your goals by providing quality services in one of the following areas:

Business Development

- Pipeline Identification
- Sales Approach Evaluation / Training
- Business Analytics

Strategic Marketing

- Marketing Plan Development
- Tactic Assessment
- Marketing Calendar Outline & Review

Digital Marketing Services

- eNewsletter Development
- Collateral Management
- Site Mapping

Social Media Management

- Content Development
- Photography / Editing
- Post Scheduling

Project & Event Planning

- Budget & Vendor Management
- Logistics Planning & Execution
- Onsite Coordination

Individual & Team Training

- Workshops
- Turnkey Services

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MARKETING

FREE CONSULTATION

We take our time to understand your marketing requirements and outline a plan to deliver quality results to every client by adhering to the Eclectikread Model.

The Eclectikread Model:

R — Review existing marketing approach

E — Evaluate your company's needs

A — Assess market environment

D — Develop marketing deliverables

Each client is provided a free initial 30 minute consultation.

Contact us to jumpstart your business today!

